

Research Director

Let's start with you...

Ever wanted to join a leading market research consultancy? We are looking to hire several tenacious and enthusiastic team members to hit the ground as **Research Directors in Toronto**.

About us:

Hotspex has been voted the *most innovative market research firm in North America, and 8th globally in 2018*. We develop new ways of gaining better, more meaningful insight to manage customer-brand relationships. This work and our global presence empower our blue-chip clients to develop and position ideas, brands, products, packaging, and communications that truly connect with consumers. Our world-class research solutions are distinguished by leading-edge technology, proprietary methodologies, and above all... employees who care about delivering a stellar client experience.

At Hotspex we know our people are what allows us to achieve all that we do and that's why it's important that everyone we bring onto our team lives our values with us.

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The Hotspex Way (Our Values)

Give A Sh!t

We learn nonstop because we love what we do. Because we love what we do, we do it extremely well

Got Your Back

We take care of each other. We support one another. We build each other up. There is no culture without great people.

Yes Before No

We are solution focused. We are flexible, inquisitive and positive. Any innovation must start with yes.

Inclusive

We seek differing opinions. We ensure all voices are heard. We are strong when we are different.

We've Got Guts

We empower change. We step outside our comfort zone and bring our teammates with us. We have tough conversations. We ask to be challenged. We listen.

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Some of your significant contributions will include:

Lead or contribute significantly to proposals, report writing, questionnaire design and sample selection, methodology and costing

- Acting as the secondary client contact to VP
 - Managing the day-to-day client relationship as a respected and trusted advisor providing exceptional strategic expertise and guidance
 - Managing analysts and providing guidance/feedback
 - Presenting findings independently to clients and leading brainstorming sessions
 - Utilizing a variety of quantitative methodologies on multiple projects, with larger and high complexity clients
 - Demonstrating exceptionally strong research design and core analytical skills
 - Managing processes with other departments to coordinate project flow through Hotspex
- Developing insights and implications from your understanding of clients' business needs and translating those needs into research solutions
- Understanding the portfolio of Hotspex tools for client solutions
 - Focusing on excellent execution of deliverables

About you:

Post-secondary degree, preferably in marketing, statistics or business

- 3-5 years of prior experience working on the supplier-side of market research
- Prior Planning/Strategic and CPG/package/concept test experience
- Capable of delivering accurate results in a fast-paced and dynamic atmosphere
- Strong attention to detail and ability to work independently as well as in teams
- Impeccable communications skills, both verbal and written
- Experience handling statistical software packages such as SPSS or SAS as well as being a GURU in PowerPoint, Excel, and Word
- The following are assets:
 - o Understanding of important principles in brand-building
 - o Background/experience / academic knowledge of Behavioural Sciences
 - o Open to occasional travel
- Wired to have fun and work hard with a great team of like-minded people!

The following are assets:

- Understanding of the market research process;
 - Experience in data tabulation (using cross-tab software such as Wincross/SPSS/Quantum, etc.)
- The following are assets but not required:
- General knowledge of data science
 - Excel and SPSS macros

Are you an outgoing Research Director with an eye for detail? Connect with us now by emailing your cover letter and resume to hr@hotspex.com and be a part of our fun and energetic team!

Diversity. Inclusion. They're more than just words for us. They're the hard-and-fast principles guiding how we build our teams, cultivate leaders and create a company that's the right fit for every person inside of it. We thank all applicants however only those short-listed for an interview will be contacted and let us know if you require any accommodation during the recruitment process.